

JAY BOWIE

Creative

HI, I'M JAY

I'm a writer, designer, and art director. For me, writing is the art of thought, and design is the art of communication.

My experience spans sectors including, financial, cannabis, wine and spirits, automotive, entertainment, food and beverage, retail, and not-for-profit/charity.

I have experience conceptualizing and executing campaigns on various platforms, developing website strategy and wireframes, creating brand identities, running/art directing photoshoots for products and campaigns, while having a strong sense of project management to ensure projects are delivered on time and on budget.

 TheRealJayBowie@gmail.com

 JayBowie.com

 @RealJayBowie

EDUCATION

Algonquin College

└ Advertising & Marketing
Communications

└ 2014-2017

WORK EXPERIENCE

Crafted Stories
Creative Intern
Ottawa, 2017

Bensimon Byrne/One Method
Copywriter & Designer
Toronto, 2017 - 2019

DentsuBos
Contract Creative
Toronto, 2019

Fifty Strategy & Creative
Creative
Ottawa, 2020 - Present

SOFTWARE SKILLS

