

JAY BOWIE

Creative

HI, I'M JAY

I'm a writer, designer, and art director. For me, writing is the art of thought, and design is the art of communication.

With a strong foundation in digital design, I bring years of experience crafting digital and print campaigns, developing website strategies, running photo shoots and building engaging brand identities. My expertise spans industries such as finance, cannabis, wine and spirits, automotive, entertainment, food and beverage, retail, and not-for-profit/charity.

With a focus on clear communication and thoughtful design, I ensure projects are delivered on time, within budget, and to a high standard.

 TheRealJayBowie@gmail.com

 JayBowie.com

 @RealJayBowie

EDUCATION

Algonquin College

└ Advertising & Marketing
Communications Diploma
└ 2014-2017

WORK EXPERIENCE

Lee Valley Tools
Senior Design & Art Director
Ottawa, 2022 - Present

Freelance Creative
2019 - Present

Fifty Strategy & Creative
Creative
Ottawa, 2020 - 2022

DentsuBos
Contract Creative
Toronto, 2019 - 2020

Bensimon Byrne/One Method
Copywriter & Art Director
Toronto, 2017 - 2019

Crafted Stories
Creative Intern
Ottawa, 2017

SOFTWARE SKILLS

